

INVOICE



KSTP-TV, LLC and KSAX-TV, Inc.
3415 University Ave
Saint Paul, MN 55114-2099
Main: (651)646-5555
Billing: (651)642-4230

www.kstp.com

Billing Address:

National Media Research Planning & Placement
Attention: Accounts Payable
815 Slaters Ln
Alexandria, VA 22314-1219

Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

Invoice #	Invoice Date	Invoice Month	Invoice Period
161724-2	10/07/12	October 2012	10/01/12 - 10/04/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Anjie Brady	Petry - Philadelp	National

Advertiser	Product	Estimate Number
NRCC (Rep) National Reput	N.R.C.C. IE	2601

Flight Dates	Order #	Alt Order #
09/28/12 - 10/04/12	161724	06830617

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	155	426

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/02/12	10/02/12	M-F 530-6a News	530-6a	-T-----	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 All	Tu	10/02/12	5:39 AM	M-F 530-6a News	530-6a	:30	NRCCMN080928	\$350.00	NM
3	10/04/12	10/04/12	M-F 530-6a News	530-6a	---T---	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 All	Th	10/04/12	5:39 AM	M-F 530-6a News	530-6a	:30	NRCCMN080928	\$350.00	NM
5	10/01/12	10/01/12	M-F 6-7a News	6-7a	M-----	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 All	M	10/01/12	6:10 AM	M-F 6-7a News	6-7a	:30	NRCCMN080928	\$500.00	NM
spot simulcast on KSTP-TV and KSTC-TV									
6	10/02/12	10/02/12	M-F 6-7a News	6-7a	-T-----	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 All	Tu	10/02/12	6:53 AM	M-F 6-7a News	6-7a	:30	NRCCMN080928	\$500.00	NM
spot simulcast on KSTP-TV and KSTC-TV									
7	10/03/12	10/03/12	M-F 6-7a News	6-7a	--W----	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 All	W	10/03/12	6:11 AM	M-F 6-7a News	6-7a	:30	NRCCMN080928	\$500.00	NM
spot simulcast on KSTP-TV and KSTC-TV									
8	10/04/12	10/04/12	M-F 6-7a News	6-7a	---T---	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				

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Invoice #	Invoice Date	Invoice Month	Invoice Period
161724-2	10/07/12	October 2012	10/01/12 - 10/04/12
Advertiser	Product	Estimate Number	
NRCC (Rep) National Repul	N.R.C.C. IE	2601	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/04/12	10/04/12	M-F 6-7a News	6-7a	---T---	:30	1	\$500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 10/04/12 6:53 AM M-F 6-7a News 6-7a :30 NRCCMN080928 \$500.00 NM spot simulcast on KSTP-TV and KSTC-TV									
10	10/01/12	10/01/12	M-F GMA	7-9a	M-----	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 M----- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/01/12 7:25 AM M-F GMA 7-9a :30 NRCCMN080928 \$450.00 NM									
11	10/02/12	10/02/12	M-F GMA	7-9a	-T-----	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -T----- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/02/12 8:55 AM M-F GMA 7-9a :30 NRCCMN080928 \$450.00 NM									
12	10/03/12	10/03/12	M-F GMA	7-9a	--W----	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 --W---- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/03/12 8:59 AM M-F GMA 7-9a :30 NRCCMN080928 \$450.00 NM									
13	10/04/12	10/04/12	M-F GMA	7-9a	---T---	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 ---T--- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 10/04/12 7:41 AM M-F GMA 7-9a :30 NRCCMN080928 \$450.00 NM									
17	10/01/12	10/01/12	M-F 5-530p	5-530p	M-----	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 M----- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/01/12 5:12 PM M-F 5-530p 5-530p :30 NRCCMN080928 \$700.00 NM									
18	10/03/12	10/03/12	M-F 5-530p	5-530p	--W----	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 --W---- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/03/12 5:12 PM M-F 5-530p 5-530p :30 NRCCMN080928 \$700.00 NM									
20	10/01/12	10/01/12	M-F 6-630p	6-630p	M-----	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 M----- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/01/12 6:11 PM M-F 6-630p 6-630p :30 NRCCMN080928 \$1,000.00 NM									
21	10/02/12	10/02/12	M-F 6-630p	6-630p	-T-----	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -T----- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/02/12 6:13 PM M-F 6-630p 6-630p :30 NRCCMN080928 \$1,000.00 NM									

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161724-2	10/07/12	October 2012	10/01/12 - 10/04/12
Advertiser	Product	Estimate Number	
NRCC (Rep) National Repul	N.R.C.C. IE	2601	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/03/12	10/03/12	M-F 6-630p	6-630p	--W----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/03/12 6:30 PM M-F 6-630p 6-630p :30 NRCCMN080928 \$1,000.00 NM									
23	10/04/12	10/04/12	M-F 6-630p	6-630p	---T---	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 10/04/12 6:11 PM M-F 6-630p 6-630p :30 NRCCMN080928 \$1,000.00 NM									
26	10/02/12	10/02/12	M-F 630-7p	630-7p	-T-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/02/12 6:38 PM M-F 630-7p 630-7p :30 NRCCMN080928 \$1,000.00 NM									
27	10/04/12	10/04/12	M-F 630-7p	630-7p	---T---	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 10/04/12 6:40 PM M-F 630-7p 630-7p :30 NRCCMN080928 \$1,000.00 NM									
28	10/01/12	10/01/12	Dancing with the Stars	7-9p	M-----	:30	1	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/01/12 7:23 PM Dancing with the Stars 7-9p :30 NRCCMN080928 \$7,500.00 NM									
29	10/03/12	10/03/12	The Middle/Suburgatory	7-8p	--W----	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/03/12 6:58 PM The Middle/Neighbors 7-8p :30 NRCCMN080928 \$3,500.00 NM									
32	10/01/12	10/01/12	M-F, Su 10-1035p	10-1035p	M-----	:30	1	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/01/12 10:14 PM M-F, Su 10-1035p 10-1035p :30 NRCCMN080928 \$2,300.00 NM									
33	10/02/12	10/02/12	M-F, Su 10-1035p	10-1035p	-T-----	:30	1	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/02/12 10:32 PM M-F, Su 10-1035p 10-1035p :30 NRCCMN080928 \$2,300.00 NM									
34	10/03/12	10/03/12	M-F, Su 10-1035p	10-1035p	--W----	:30	1	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/03/12 10:10 PM M-F, Su 10-1035p 10-1035p :30 NRCCMN080928 \$2,300.00 NM									

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161724-2	10/07/12	October 2012	10/01/12 - 10/04/12
Advertiser	Product	Estimate Number	
NRCC (Rep) National Repul	N.R.C.C. IE	2601	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	10/03/12	10/03/12	M-F, Su 10-1035p	10-1035p	--W----	:30	1	\$2,300.00	NM
35	10/04/12	10/04/12	M-F, Su 10-1035p	10-1035p	---T---	:30	1	\$2,300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---T---	1	\$2,300.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 All	Th	10/04/12	10:27 PM	M-F, Su 10-1035p	10-1035p	:30	NRCCMN080928	\$2,300.00	NM
38	10/01/12	10/01/12	Nightline	1035-1102p	M-----	:30	1	\$750.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$750.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 All	M	10/01/12	11:01 PM	Nightline	1035-1102p	:30	NRCCMN080928	\$750.00	NM
39	10/03/12	10/03/12	Nightline	1035-1102p	--W----	:30	1	\$750.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W----	1	\$750.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 All	W	10/03/12	11:02 PM	Nightline	1035-1102p	:30	NRCCMN080928	\$750.00	NM
<u>Total Spots</u>							26		

Payment Terms 30 Days

<u>Gross Total</u>	\$33,600.00
<u>Agency Commission</u>	\$5,040.00
<u>Net Amount Due</u>	\$28,560.00